

**COMCAST SPOTLIGHT POLITICAL RECORD OF REQUEST: NATIONAL ISSUE,
LOCAL ISSUE AND BALLOT MEASURE ADS**

- ☐ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☐ Ad relates to state or local issue and does **NOT** communicate a political matter of national importance

OR

- ☒ Ad relates to a state or local ballot measure

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1. Requested by: (Agency name, address, phone number & contact)
Storefront Political Media 160 Pine St., Ste. 300 San Francisco, CA 94111
2. Purchaser/Advertiser/Entity Paying for Ad: (Advertiser/sponsor name, address, phone number & contact person) *YES ON MEASURE V - AFFORDABLE SAN JOSE 1346 The Alameda NO. 7-191 San Jose CA 95126*
3. Date of request: *9/28/18*
4. Describe Content of the Ad: *AFFORDABLE SAN JOSE*
5. Identify Ballot Measure #: *V*
6. If ad refers to federal candidate(s) or federal election, list names(s) of candidate(s) referred to, office being sought and date of election:
7. If ad refers to a national legislative issue, identify the national legislative issue:
8. List ALL sponsor's chief executive officers, members of executive committee or board of directors: *Teresa Alvarado, Treasurer*
9. DMA *S.F.*, _____ Interconnect (Y or N),
Zones *SAN JOSE*
10. Distribution Platform(s): X Linear TV; ___ VOD; ___ Digital/websites/apps
11. Target Audience (if any): _____
12. Date and nature of follow-ups, if any:
13. Disposition:
☒ Accepted – see attached contract details
☐ Rejected – provide reason:

NOTE: YOU MUST INCLUDE COPIES OF ALL IOs, AFFIDAVITS, AND INVOICES FOR (1) ADS OF NATIONAL IMPORTANCE AND (2) ADS AIRING ON DIGITAL PROPERTIES IN THE POLITICAL FILES. SEE IOs, AFFIDAVITS AND INVOICES FOR ADDITIONAL INFORMATION

Comcast Representative

Name and Title: _____

Date: *10/19/18*